

2011-2012 INDUSTRY RESEARCH ORDER FORM

NATIONAL SHOOTING
SPORTS FOUNDATION*

Check here to receive NSSF membership information

Check which statement applies:

I am a member of the National Shooting Sports Foundation, Inc. Member ID _____

I am not a member of the National Shooting Sports Foundation, Inc.

PAYMENT OPTIONS

Check or Money Order Enclosed
(Make payable to NSSF)

Charge my Credit Card

Visa

Mastercard

American Express

Discover

Name on Credit Card _____

Billing address _____

Card # _____ Security code _____

Expiration Date Month _____ Year _____

Signature _____

If you are ordering a customized market report (Item #360) or customized demographic report (Item #377), please fill out the additional information below. Allow up to 4 weeks for delivery.

Ordering: Customized Market Report (CMR) Customized Demographic Report (included in a CMR report)

Enter the CENTER POINT from where you want the analysis generated (example: A 25-mile radius from the address). *Multiple distances/times recommended (example: 10/20/30 miles). Maximum of 35-miles.

Note: If you do not have an address, use the closest address or zip code to the destination.

Address _____

City _____ State _____ Zip _____

*How far from this address? _____ miles

SHIP TO:

Name _____

Organization _____

Address _____

_____ Suite/Floor _____

City _____ State _____ Zip _____

Phone _____ Fax _____

E-mail _____

WWW.NSSF.ORG



2011-2012 Industry Research Order Form

Item #	Item Description*	Non-Member Price	Quantity	Member Price	Special Information
364	2011 Industry Reference Guide (CD)	\$450.00		\$45.00	
353	2011 Industry Reference Guide (Printed)	\$600.00		\$60.00	
376	Customized Demographic Report (Printed & PDF)	\$200.00		\$50.00	Please <u>complete</u> other side of form
360	Customized Market Report (Printed & PDF)	\$1,000.00		\$350.00	This report also contains Item #376 Please <u>complete</u> other side of form
310	NSGA Participation - 2011 Edition (CD)	\$500.00		\$100.00	
350	NSGA Segment: Hunting - Firearms (PDF)	\$100.00		\$15.00	
351	NSGA Segment: Bowhunting (PDF)	\$100.00		\$15.00	
354	NSGA Segment: Paintball (PDF)	\$100.00		\$15.00	
355	NSGA Segment: Muzzleloading (PDF)	\$100.00		\$15.00	
356	NSGA Segment: Target Shooting - Rifles (PDF)	\$100.00		\$15.00	
357	NSGA Segment: Target Shooting - Handgun (PDF)	\$100.00		\$15.00	
358	NSGA Segment: Target Shooting - Airgun (PDF)	\$100.00		\$15.00	
359	NSGA Segment: Target Shooting - Shotgun (PDF)	\$100.00		\$15.00	
370	NSGA Segment: Target Shooting - Net (PDF)	\$100.00		\$15.00	
373	NSGA Segment: Hunting - Net (PDF)	\$100.00		\$15.00	
363	The Future of Hunting & Shooting Sports (Printed)	\$225.00		\$20.00	Members only: discount to \$15 each if order quantity is 25 copies or more
374	The Modern BowHunter Report 2012 Edition	\$500.00		\$50.00	
352	The Modern Hunter Report 2008 Edition	\$500.00		\$50.00	Look for 2012 edition in December
365	The Modern Target Shooter Report 2012 Edition	\$500.00		\$50.00	
383	Firearms Retailer Survey Report - 2011 Edition (PDF)	\$500.00		\$50.00	Trend Data 2008 - 2011
384	2010 Modern Sporting Rifle Rpt (PDF)	\$250.00		FREE	Members only: Free download through website

PRICES SUBJECT TO CHANGE

*Items are on CD ROM unless listed otherwise

4 EASY WAYS TO ORDER

MAIL

Order Form to
NSSF, Research
11 Mile Hill Road
Newtown, CT 06470

EMAIL

research@nssf.org

FAX

Both sides of Order Form to
203-426-1087

PHONE

Research
203-426-1320

Item #386

PROMOTE PROTECT PRESERVE