

August 2-4, 2017
Washington, DC

IMPORT/EXPORT CONFERENCE

SPONSORSHIP AGREEMENT



To help federal firearms license holders stay on top of and in compliance with the myriad federal laws and regulations that govern the import and export of firearms and related products, a joint presentation of the National Shooting Sports Foundation® and the FAIR Trade Group will take place at the Grand Hyatt Washington.

Name _____
Title _____ Company _____
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Sponsorship Levels: *(see back for sponsorship details)*

- Platinum Sponsor (1) — \$15,000
- Gold Sponsor (1) — \$10,000
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FAX OR MAIL TO:

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2015 Import/Export Conference
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SPONSORSHIP LEVELS

BENEFITS	PLATINUM SPONSOR (1) \$15,000	GOLD SPONSOR (1) \$10,000	SILVER SPONSOR (2) \$6,000	BRONZE SPONSOR (5) \$3,500
Complimentary Registrations	6	3	2	1
Signage at...	Lunch	Reception	Breakfast	Networking Breaks
Opportunity to Address Conferees at...	Lunch	Reception		
Ad in program	inside front cover, color	Page facing inside front cover color	Full page, Color	1/2 page, Color
Logo on Cocktail Napkins at Reception		✓		
Sponsor Logo on Hotel Room Key Cards		✓		
Acknowledgement from Podium			✓	✓
Welcome Letter to Conferees	✓			
Ad in SHOT Show Directory	Full Page	Full Page	Half Page	
Exclusive Sponsor of WiFi During Event	✓			
Acknowledgement of Sponsor on Pre Show Email	✓	✓	✓	✓
Sponsor Promotion on Conference Website	✓	✓	✓	✓
Post Event Email Sent to Conferees on Sponsors Behalf	✓	✓		
Acknowledgement in Post Event Thank You Email	✓	✓	✓	✓
Dedicated Sponsor Table	✓	✓	✓	✓
Sponsor Promotion on Twitter to over 47,000 Followers	✓	✓	✓	✓
Sponsor Promotion on Facebook Over 506,250 Likes	✓	✓	✓	✓
Exclusive Press Release Promoting Sponsorship	✓	✓	✓	✓
Sponsor Signage in Roundtable Breakout Rooms	✓	✓		