

# SHOT SHOW<sup>®</sup> UNIVERSITY<sup>™</sup>

## *Sponsorship Levels*

To become a sponsor of NSSF's 2010 SHOT Show University, please contact Randy Clark, NSSF managing director of business development, at 203-426-1320 or [rclark@nssf.org](mailto:rclark@nssf.org).

### ***Break Sponsor \$1,000.00***

- Company banner displayed in class room
- Company logo featured in advertisements for SHOT Show University
- Company listed as a sponsor in post event coverage
- Company featured in mass mail campaign for SHOT Show University
- Special recognition at reception party
- Opportunity to give literature and promotional gift to attendees

### ***Lunch Sponsor \$2,000.00***

- Company banner displayed in class room
- Company logo featured in advertisements for SHOT Show University
- Company listed as a sponsor in post event coverage
- Company featured in mass mail campaign for SHOT Show University
- Special recognition at reception party
- Company representative to address the attendees during lunch break
- Opportunity to give literature and promotional gift to attendees

### ***Reception Sponsor \$2,500.00***

- Company banner displayed in class room
- Company banner displayed in reception room
- Company listed as a sponsor in post event coverage
- Company featured in mass mail campaign for SHOT Show University
- Special recognition at reception party
- Company representative to address the attendees during reception
- Opportunity to give literature and promotional gift to attendees

### ***Key Note Speaker Sponsor \$3,000.00***

- Company banner displayed in class room
- Company banner displayed in reception room
- Company listed as a Key Note Sponsor in post event coverage
- Company featured in mass mail campaign for SHOT Show University
- Special recognition at reception party
- Company representative to address the attendees at the reception
- Opportunity to give literature and promotional gift to attendees

### ***Presenting Sponsor \$6,000.00***

- Company banner displayed in class room
- Company banner displayed in reception room
- Company listed as Presenting Sponsor in post event coverage
- Company featured in mass mail campaign for SHOT Show University
- Special recognition at reception party
- Company representative to address the attendees at the opening of the SHOT Show University.
- Opportunity to give literature and promotional gift to attendees.

Note: All banners must be provided by the sponsor.

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