



NATIONAL SMART GUN SURVEY

1,232 Interviews resident of the United States of America

Conducted October 7-8, 2013

Accuracy level +/- 4.1%

The survey was conducted by phone with U S residents. It was conducted by telephone which allows interviewers to conduct surveys with people who list mobile phones as their primary number (it is illegal for automated polling to call mobile phones). More than 34% of the interviews were conducted with mobile users.

1. Have you or any member of your family been a victim of gun violence?

14% Yes

85%No

(Don't Read) 1% Don't Know

2. Have you or any member of your family felt the need to protect yourself, family, home or property with a gun?

49% Yes

49% No

(Don't Read) 2% Don't Know

3. Do you believe gun violence has increased or decreased over the past 5 years?(Read)

36% Greatly Increase

42% Increase Somewhat

14% Remain about the same

2% Decrease Somewhat

1% Greatly Decrease

(Don't Read) 6% Don't Know

4. Do you believe gun accidents have increased or decreased over the past 5 years? (Read)

20% Greatly Increase

29% Increase Somewhat

30% Remain about the same

7% Decrease Somewhat

2% Greatly Decrease

(Don't Read) 12% Don't Know

5. Do you believe gun accidents involving children under the age of 18 have increased or decreased over the past 5 years? (Read)

33% Greatly Increase

40% Increase Somewhat

11% Remain about the same

5% Decrease Somewhat

0% Greatly Decrease

(Don't Read) 11% Don't Know

6. What do you believe is the most important factor when deciding whether to purchase a gun for self-protection or home defense? (Read)

34% Reliability: The gun always fires when you pull the trigger

26% Accuracy: The gun is manufactured to perform precisely and hit a target consistently

10% Durability: The gun performs safely and consistently over time

3% Appearance: What the gun looks like

4% Price: Affordability

(Don't Read) 15% Would not buy a gun

(Don't Read) 8% Don't Know

7. How familiar are you with efforts to develop a gun that will only fire for a specific authorized person(s), sometimes referred to as "smart gun" technology? (Read)

6% Very Familiar

14% Somewhat Familiar

24% Not Very Familiar

55% Not Familiar at All

(Don't Read) 1% Don't Know

8. When smart guns are developed emerging technologies such as biometrics or RFID will be used to identify authorized users. The activation system would rely on battery power. If developed how reliable for protection do you think a smart gun would be? (Read)

2% Very Reliable

14% Somewhat Reliable

30% Not Very Reliable

44% Not Reliable at All

(Don't Read) 10% Don't Know

9. How likely would you be to purchase a gun with "smart gun" technology that prevented it from firing except for specific authorized users? (Read)

4% Very Likely

10% Somewhat Likely

18% Not Very Likely

63% Would not buy a smart gun

(Don't Read) 5% Don't Know

10. Would smart gun technology alone make you more likely to purchase a smart gun?

10% Yes 82% No (Don't Read) 8% Don't Know

11. How much more would you be willing to pay for a smart gun than other guns on the market? (Read)

50% \$0

5% <\$50

4% >\$50 to \$100

2% >\$100 to \$200

0% >\$200

(Don't Read) 33% Would never buy a Smart gun

(Don't Read) 6% Don't Know

12. Which do you believe would be the safest way to store a gun in your home? (Read)

14% Loaded and secured with the latest smart gun technology

58% Unloaded and secured with a gun lock or stored in a locked gun safe or cabinet

(Don't Read) 21% Would never have a gun in my home

(Don't Read) 7% Don't Know

13. If smart gun technology were commercially available, should government mandate that manufacturers make all guns with "smart gun" technology that prevents it from firing except for specific authorized users?

17% Yes 70% No (Don't Read) 13% Don't Know

14. Do you or any member of your household own a gun?
62% Yes (Go to 15) 37% No (Go to 16) (Don't Read) 1% Don't Know
15. Do you secure (lock) your gun(s) to prevent unauthorized use?
50% Yes 17% No (Don't Read) 33% Don't Know
16. Do minor children live in or visit your household?
56% Yes 43% No (Don't Read) 1% Don't Know
17. Do you support an individual's right to own guns?
85% Support 11% Oppose (Don't Read) 4% Don't Know
18. In which age category are you 17% 18-30 28% 31-45 33% 46-60 21% 60+
19. Do you consider yourself a: 25% Democrat 52% Independent 23% Republican
20. Are you classified as: 70% Caucasian 14% African American 9% Hispanic 7% Other